

# Annex 1: Case Studies for Module 2

## Case Study 1: A Nigerian Teacher Training College

This is a case study of a teacher training college in Nigeria. In 2002, it had more than 4000 full-time students, 48 per cent of whom were female. The college is divided into Schools, each headed by a Dean. It is run by a senior management team headed by the Provost. It has a Governing Council which oversees policy in the college, and an Academic Board, which is the decision making body for academic affairs. All teaching and administrative posts are appointed by the Provost (with the exception of the Deans who are usually elected)

Even a superficial glance reveals a highly gendered organisation: female students and female staff are in the majority, but men hold almost all positions of responsibility. Most of the female staff (approximately 65 percent of the total) work in secretarial support, and junior teaching roles. Female lecturers are clustered in a few subjects, in particular home economics, fine arts, and education. This general impression suggests that a structured gender analysis of activities and roles among both staff and students would be very illuminating. Given that the gendered nature of organization stems from behaviour that is informal, unofficial, and largely not commented on verbally or in documentation, it is important here to distinguish between formal and informal roles and responsibilities. The following activity profile is therefore divided into formal and informal roles and responsibilities of staff and students.

### **Activity profile**

This should be divided into appropriate categories: here into male and female staff and students. If the purpose or focus of the gender analysis was different, the categories might also have been different: for example, academic staff and administrative staff, or management and teaching staff.

### **Formal roles and responsibilities**

**Staff:** the governing Council consists of eleven members, of whom only two are women. The senior management team responsible for policy, finance, personnel, and administration is all male. Only one of the Deans is female, and she found herself in this position by default, as no alternative (male) candidate was available. She heads the School of Vocational Education, which offers agriculture, home economics, fine arts, and business studies. Out of more than 30 Heads of Department, only six are female.

Most of the administrative staff, who work to the orders of senior staff, are female. In addition to their teaching role, female lecturers serve as matrons in the student hostels. For men, the main additional role to teaching is chairing committees. Only two of the Standing Committees - those concerned with student discipline and advice - are headed by women, but almost all have female secretaries.

**Students:** within the student body, presidents of the Students' Union have traditionally been male and their vice-presidents female. The financial secretary have been male and the treasurer have also usually been female; it seems that they are trusted more by the student body. Most student clubs and committees are headed by men.

### **Informal roles and responsibilities**

**Staff:** in the daily life of the college, outside their formal teaching role, women carry out duties that are primarily an extension of their cosmetic and caring functions in the home, that is, those that involve the servicing of men. In staff meetings, the secretaries are always women, and women staff serve the refreshments, even when junior male staff are present and could carry out this duty. The chairpersons are always men. Women staff act in *loco parentis* with regard to students, offering advice and counselling. The newly established counselling centre is headed by a woman.

Male members of staff play sports: football, basketball, and volleyball. Only two female staff members play sports regularly (volleyball and handball). Male staff are much more likely to have opportunities to interact and network in ways which give them an advantage over women in terms of informal access to information and to those in positions of authority. This may come about because they are able to spend more time on the college campus than women, whose day may be tightly organised around domestic duties.

**Students:** outside their studies, male students usually play sport or engage in income generating activities; alternatively they are involved in family matters, for example, receiving guests, settling disputes, disciplining juniors. Again, male students may spend time sharing information in the student cafeteria after class, while female students are obliged to return home.

These gender-specific roles and responsibilities can be captured in a Harvard **activity chart**). This has been modified to distinguish between organisational (productive) roles, home (both reproductive and productive), and community roles, as it is clear that in the Nigerian context for both women and men their roles in the home and the community are related to the roles that they take on, or are given, in the workplace. As explained above, it may be that other categorisations are more relevant in other

settings. Before and after the college day, women usually have to cook, do domestic work, and take care of children. After work, they may have to take their children to the hospital or do some farming. Some male staff give private tutorials for extra money after the college day (and sometimes also during working hours), or farm, engage in local politics, or sit on local government committees. Activities and responsibilities outside the college have an impact on what women and men do during college hours.

Activity profile of staff and students roles in the college				
	Female staff	Male staff	Female students	Male students
<b>College roles</b>	Teaching  Taking minutes of meetings, acting as committee secretaries  Some heads of department, secretaries, cleaners	Teaching  Chairing committees  Senior management  Most heads of department	Serving refreshments and entertaining guests at special occasions (graduation, etc)	Chairing student committees and clubs  Representing students in the Students' Union and as class representatives
<b>Home roles</b>	Domestic duties, caring for children  Farming	Private tutoring  Farming  Running businesses such as 'business centres' and shops	Helping with domestic chores  Some help in farming and marketing	Engaging in income generating activities  Disciplining juniors  Farming
<b>Community roles</b>	Organizing / supporting social events	Visiting friends  Political	Limited public role	Help in maintaining law and order

	(births, weddings, funerals)	activity  Leisure activity	Obedient and respectful attitudes to the community	
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<b>Access and control profile for college staff</b>				
	<b>Access</b>		<b>Control</b>	
<b>Resources</b>	<b>Female staff</b>	<b>Male staff</b>	<b>Female staff</b>	<b>Male staff</b>
<b>Capital</b>	No (only for top management)	Yes (top management)	No	Yes (if top management)
<b>Budgets</b>	Only for heads of dept. and dean	Only for heads of dept. and above		Yes (if head of dept or above)
<b>Equipment (vehicles, telephones, etc)</b>	Very limited (senior management only)	For senior management	Very limited	Yes (if senior management)
<b>Training / staff development (conferences, courses, etc)</b>	Yes (but less likely to secure funds)	Yes	Limited by family obligations (not free to travel)	Yes
<b>Time</b>	Limited by domestic responsibilities	Yes	Limited by domestic responsibilities	Yes
<b>Curriculum</b>	Less choice of which courses to teach	Given first choice of which courses to teach	Only if head of dept. (but males may still insist)	Head of dept. and above
<b>Support</b>	Limited (only	If in senior	Limited (only if	Yes (if senior

<b>(secretarial)</b>	heads of depts. and above)	positions	senior management)	management)
<b>Benefits</b>	<b>Female staff</b>	<b>Male staff</b>	<b>Female staff</b>	<b>Male staff</b>
<b>Loans (for car, housing, furniture)</b>	Limited, dependent on rank	Yes	No	Yes
<b>External income (tutoring, etc)</b>	Limited opportunity	Yes	No	Yes
<b>Political power / prestige</b>	Very limited (men are closer to senior management)	Yes	No	Yes
<b>Promotion</b>	Severely constrained by opportunity; vulnerable to discrimination	Yes	No	Yes
<b>Perks, legal or illegal (e.g. bonus payments, sexual favours from students)</b>	Not close enough to senior management for trips and discretionary payments	Yes	No	Yes

***Access and control profile***

Leading on from the activity profile, the access and control profile shown in the table above covers staff only in the college, but a similar one could be done for students. The same categories of resources and benefits have been kept as in the original framework, but the sub-categories have been altered by the researcher to suit the college context. If the Harvard framework was being used in a participatory mode, a brainstorming session could be used to identify the most relevant sub-categories for analysis.

## Resources

It can be seen from the table that the lack of representation of women in senior positions in a male-dominated organisation has a considerable impact on both their access to and control of resources. Women staff may have access to resources in principle (scholarships, for example) and hence to the benefits, but they are not in control of these resources, and therefore the extent to which they enjoy the benefits is likely to be limited by comparison with men.

Behind the formal display of resources and benefits as revealed in the cart, other informal forces are at work: the more subtle aspects of the 'glass ceiling' that prevents women from moving upward. These are not easily portrayed in a table, but the table itself can be used as a tool to stimulate discussion of the issues in greater depth. Discussion among staff based on the activity and access and control profiles will bring a greater understanding of the barriers that women face, and perhaps generate a willingness by senior management to introduce mechanisms to reduce these. For example, in the case of promotion, female lecturers usually have to do more than men if they are to succeed (to publish more, to sit on more committees, for example). In some cases their promotion or appointment to a senior position is blocked on some excuse. The male senior management knows that women are less likely than men to protest or be difficult if their application for promotion is not successful. The male-dominated culture means that senior management prefers to promote men, so that their meetings can be conducted more at ease.

Even men in junior positions are better placed than women to lobby for resources or preferential treatment. They are more likely to be given access to senior management and will be more confident about confronting them on issues. Female lecturers who complain about unfair treatment may find their way forward blocked. Although clear procedures exist on promotions, the Provost (always a man) can manipulate them with ease. It is worth noting that this college is almost subject to much ethnic tension, as is the state of Nigeria currently. Gender is not seen as problematic in the same way as ethnicity, so decisions may be taken to accommodate ethnic sensitivities rather than gender sensitivities. This is an example of where ethnicity cuts across gender and therefore needs to be incorporated into the analysis, if a comprehensive and accurate picture of the gender dynamics of the organisation is to be provided.

## Benefits

A category of benefit that emerged from the gender analysis was 'perks'. While some perks may be official, (*per diems*, travel allowances, etc.) they may not be given out

equitably. Other perks are unofficial. These unofficial benefits were only included in the chart because the researcher had investigated informal as well as formal activities and roles in the college. As a result, the further sub-category of 'perks' was added to capture those socially unacceptable and hidden features which may not emerge from a superficial overview, and which may be an embarrassment for participants in a workshop setting to talk about openly. In this college, a particular hidden 'benefit' for male lecturers and male students is access to female students (and possibly also male students). Sexual harassment is rife, and female students are often coerced into relationships with male lecturers, or give in to sexual advances because once under a lecturer's 'protection', other male lecturers and students will leave her alone. There have been incidents in the college of male students beating, and sometimes raping, female students, and of male lecturers demanding sexual favours of female students entering into sexual relationships with male lecturers (in a cultural environment where female sexual activity outside marriage poses great risk and can even lead to the death penalty), they do so not for money but for protection, as some lecturers use their position of power to intimidate female students with the threat that they will fail them in their exams if they do not give in. A female student who rejects a male lecturer's advances may be victimised with a rigged exam result or may even be prevented from sitting the exam. A student who makes an accusation against a lecturer will be expelled if the case is not proven, so complaints are few. There are increasing cases of lecturers marrying their students, but it is not clear whether coercion or the threat of victimisation plays a part in this.

The table below identifies some of the factors influencing gender relations in the college. From these, opportunities can be identified, which in turn can lead to the creation of a set of strategies and an action plan. Naila Kabeer's Social Relations Approach (chapter 7) could also be used effectively here.

An action plan could be produced by the group involved in doing the analysis shown in the Table below, taking one or more items listed in the four boxes. Using an example of a participatory tool that is featured in chapter 9, the female lecturers could decide to take action to address one of the most blatant sources of sex discrimination: academic promotion. This is listed as 'political' influencing factor in the 'constraints' column. At a meeting of all interested female faculty, they could discuss and agree on how to tackle this inequity (see Table below).

<b>Influencing factors, constraints, and opportunities</b>		
<b>Influencing</b>	<b>Constraints</b>	<b>Opportunities</b>

factors		
<b>Socio-economic</b>	<ul style="list-style-type: none"> <li>- Limited access to education for girls</li> <li>- Early marriage</li> <li>- Male exploitation of staff and students affected by poverty</li> <li>- Gender-specific roles / structuring</li> <li>- Men can spend more time on college tasks; women have domestic and household tasks</li> </ul>	<ul style="list-style-type: none"> <li>- Drive for UPE</li> <li>- Awareness raising</li> <li>- Pressure from international community for gender mainstreaming in all education policies and programmes</li> <li>- Pressure to produce sex-disaggregated statistics on educational and economic participation</li> <li>- Recent research into gender and education</li> </ul>
<b>Political</b>	<ul style="list-style-type: none"> <li>- Men block women's access to power; senior management is all male</li> <li>- Discriminatory promotions practice</li> <li>- Limited participation of women in decision-making hierarchy</li> <li>- Lack of gender oriented policies or equal-opportunities policy in college</li> </ul>	<ul style="list-style-type: none"> <li>- Laws exist but need to be enforced</li> <li>- College exposure to international scrutiny via funding programs</li> <li>- Government exposed to international pressure to implement gender equality goals</li> <li>- Pressure for more women staff in senior positions</li> <li>- More successful women in public life and business</li> <li>- Human rights agenda</li> <li>- Women's advocacy organizations</li> </ul>
<b>Cultural</b>	<ul style="list-style-type: none"> <li>- Women's place is in the home</li> <li>- Women's role is to serve men</li> <li>- Early marriage</li> <li>- Men not women are leaders</li> <li>- Women seen as inferior / less intelligent</li> <li>- Reinforcement of male domination through college</li> </ul>	<ul style="list-style-type: none"> <li>- NGO involvement in education</li> <li>- Increased education</li> <li>- Greater acceptance of women in economic role</li> <li>- Curriculum reform</li> <li>- Research on institutional bias and stereotyping has raised awareness</li> </ul>

	Religious beliefs Women as mothers and carers Limited interaction between women and men	
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**Women academics' action plan**

<b>Identified objective</b>	<b>Desired outcome</b>	<b>Agreed actions</b>	<b>Who organizes</b>	<b>Resources required</b>	<b>Timescale</b>	<b>Who monitors</b>
To pursue equality in academic promotions	Equal or greater numbers of females promoted than males	1. Write to senior management 2. Lobby the females on Governing Council and Staff Union for support 3. Ask the female Dean to take up their cause 4. Speak out at academic meetings 5. Seek advice on how best to complete their applications 6. If refused promotion, ask for written reasons why	Elected spokespersons or a committee or working group	Time Some travel expenses	Unit next promotion round	Committee or working group

		7. If more junior men promoted, ask on what criteria				
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### Case Study 2: BRAC in Bangladesh

The Bangladesh Rural Advancement Committee (BRAC) is an internationally renowned NGO. Its mission statement as shown on its website is as follows:

*BRAC works with people whose lives are dominated by extreme poverty, illiteracy, disease and other handicaps. With multifaceted development interventions, BRAC strives to bring about positive change in the quality of life of the poor people of Bangladesh. BRAC firmly believes and is actively involved in promoting human rights, dignity and gender equity through poor people's social, economic, political and human capacity building.*

BRAC works through the provision of financial services to the landless poor and marginal farmers, education and training, healthcare and family planning, and community organizing. The main vehicle of its education programme has been the Non Formal Education Programme (NFPE) for eight to ten year-old children, followed later by the Kishor Kishori schools for 11-14 year-olds. BRAC currently has 34,000 schools, mostly in rural areas, which enroll 1.1m children. The NFPE offers a three or sometimes four-year programme. Seventy per cent of pupils in BRAC schools are girls, and 97 per cent of teachers are female; this in a country where the enrollment rate of girls in government primary schools is only 50 percent, and only 19 percent of female primary school teachers are female. Eighty-five percent of rural women are illiterate. At least 90 percent of children who attend BRAC schools complete the course, compared with 35 per cent in government schools. The number of children who have already graduated from BRAC schools is 2-4m.

The 1997 BRAC annual report refers to four kinds of gender transformation through BRAC schools:

- changes taking place in students as part of a gender-sensitive curriculum and

- co-curricular activities;
- changes taking place in female staff as a result of values within the BRAC organisation;
- changes taking place among teachers by virtue of their new social roles;
- and those among mothers who come to parents' meetings.

One of its stated aims is to alter the relationship between men and women so that it is more equitable, and to empower women to negotiate their gender needs with men. Engaging in a gender analysis of the NFPE programme will allow us to see whether this aim is being met.

There is insufficient information in the documentation available to complete an activity profile following the Harvard Framework. However, such an exercise based on information from those involved in the programme would provide invaluable insights into, for example, the way in which boys and girls interact with each other in the school, the extent to which the teacher raises awareness of gender issues among pupils, and how parents participate in school meetings (especially as it is usually mothers who attend). Both the activity profile and the access and control profile can also be applied to the administration of BRAC, to establish the extent to which the organisation itself is gender-sensitive. Zeeshan Rahman (1998) suggests that this has not been an easy process: despite considerable efforts and fast-tracking of promising young women into management positions, senior positions are occupied mainly by men and there is a male management culture which de-motivates many female staff.

<b>Access and control profile of teachers in BRAC and government schools</b>				
	<b>BRAC NFPE</b>	<b>Access &amp; control by women</b>	<b>Government primary</b>	<b>Access &amp; control by women</b>
<b>Resources</b>	<b>Teachers</b>		<b>Teachers</b>	

<b>Work</b>	<p>Preference for women (over 90%), married and local (trusted members of the community)</p> <p>Flexible timetabling (3 hours/day) to fit in with other commitments</p> <p>Supportive working environment</p>	Access	<p>Although almost equal numbers of female and male teachers, a male-dominated working environment</p> <p>Low teacher contact time</p> <p>High teacher absenteeism, especially males (who have additional jobs)</p>	<p>Almost equal access but not equal participation in school decision making</p>
<b>Salary</b>	<p>Lower salary than government teacher; no tenure, but almost no paid work for women in rural areas</p>	Access & control but may depend on male relative	<p>Higher salary and permanent post</p> <p>Allowances</p>	<p>Difficulty of getting paid (corrupt officials)</p>
<b>Training</b>	<p>Short, flexible training (15 days initially) suitable for married women with limited mobility</p> <p>Continuing support (monthly refresher training) from program organizers / assistants (114 days of training total)</p> <p>Training in pupil-centred participatory approaches</p> <p>Training not always good quality (and</p>	Access	<p>One year training in Primary Training Institute; not feasible for many women with family responsibilities</p> <p>Theoretical, little practical experience</p> <p>Few opportunities for staff development and in-service training</p>	<p>More difficult access than men</p>

	very short)			
<b>Curriculum materials / pedagogy</b>	<p>Designed specifically for rural children</p> <p>Good quality, durable textbooks</p> <p>Supporting materials (posters, MEENA video, materials on BRAC website)</p> <p>Focus on women and girls</p> <p>Pupil-centred teaching with small classes</p> <p>Very narrow curriculum (only literacy and numeracy, no science which constrains opportunities at higher level)</p>	Access & some control of materials	<p>Poorly resourced, only government textbooks, no supplementary materials, often not relevant to rural children</p> <p>Low teacher interaction with pupils due to teacher-centred pedagogy and large classes</p>	Limited
<b>Community</b>	<p>Monthly parents' meeting (80% attend, mostly mothers)</p> <p>School management committee (3 parents, community leader with the teacher) to take ownership of school</p>	Access & some control through good relations	<p>Little community involvement</p> <p>School seen as separate and unfriendly, slack management</p> <p>Lack of accountability to community</p>	Very limited access

<b>School facilities</b>	Location in the community Small classes 133 teacher-pupil ratio Pupil work on display No running water or toilets	Access & some control	Large building, with toilet facilities and tube well, but poor maintenance Over-crowded classes, 1:60 teacher-pupil ratio Unfriendly, no pupil work on display	Practical difficulties for women / girls
<b>Benefits</b>	<b>Teachers</b>			
<b>Income</b>	Little or no available work in rural areas for women, so motivated to keep job They come from the community, know the pupils by name, and visit them at home	Access & control	Higher salary but low performance due to other possible sources of income, e.g. private tutoring (even of own pupils from school), farming, business interests, political activity	Unequal access and control
<b>Basic needs</b>	Practical: welfare needs (Income to buy food, etc)	Access & control	Pressure on males to fulfil traditional breadwinner role	
<b>Working environment</b>	School close to community, small class size; same class over 3 years allows special bond between pupil and teacher	Access & some control	Male dominated, not friendly Poor support	Unequal access and control

<b>Status</b>	Enhanced status in community Greater self-respect, self-confidence, and independence through income Program assistants (supervisor teachers and schools) ride cycles and motorbikes – breaking the norms of female roles	Access & some control	Higher status than BRAC school, but within school men have higher status than women	Less than for male teachers
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***Access and control profile***

The chart shown in the table above provides a gender-sensitive access and control profile only for teachers in BRAC schools and government primary schools. The categories under ‘resources’ and ‘benefits’ are not the same as those selected for the previous case study: they are based on the information provided in the documentation. Again, in a participatory mode they could be identified through a brainstorming process.

This exercise is useful for identifying the strengths and weaknesses of both the BRAC and the government school programme. There are strengths in each, but on the whole for women, BRAC provides a more supportive working environment, with good quality materials and regular training. For women, in particular in rural areas, it provides a source of income and status not usually available. The one-teacher school also offers a friendly and conducive environment for girls. However, the limited training available, the isolation of the teacher from other professionals, and the narrow curriculum present some disadvantages of the BRAC model. So, despite the poor professionalism and accountability which characterizes government schools, most female as well as male teachers would prefer to work there, for the higher and more secure salary and the higher status.

Sara Longwe’s framework could also be used effectively here to determine the extent to which BRAC’s claims translated into practice. It would reveal increased access to

good quality education for girls, increased conscientisation and participation of women, whether as mothers, teachers, or BRAC staff, and of students in terms of the increased self-esteem and self-confidence of girls and greater respect by boys.

Since 1999, BRAC has introduced a new programme: the Adolescent Peer Organized Network for Girls (APON), which provides girls with training in livelihood skills, leadership development, and raising awareness. This programme trains them in peer-education skills in addition to skills that enable them to organise and facilitate groups. The aim is to develop these girls as community leaders and role models, capable of undertaking community-level campaigns and mobilizing adolescents to have a voice in their communities. Awareness raising sessions deal with issues such as abuse and exploitation, birth registration, gender discrimination, their own health, and social and environmental issues that affect them. Sara Longwe's framework could be effectively applied here too, to ascertain the extent to which this programme is leading to real empowerment of women.

\*Case studies reproduced from: Leach, F. (2003). *Practising Gender Analysis in Education*. Oxfam.